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He has written and lectured extensively on literacy practices from both a theoretical and an applied perspective. He has a longstanding commitment to linking ethnographic-style research on the cultural dimension of language and literacy with contemporary practice in education and in development. He has been involved in Technical Support teams, lecture tours, workshops, training programmes and research in a number of countries including the USA, South Africa, Nepal, India and Singapore and has recently been involved in LETTER Projects in Ethiopia and Uganda.